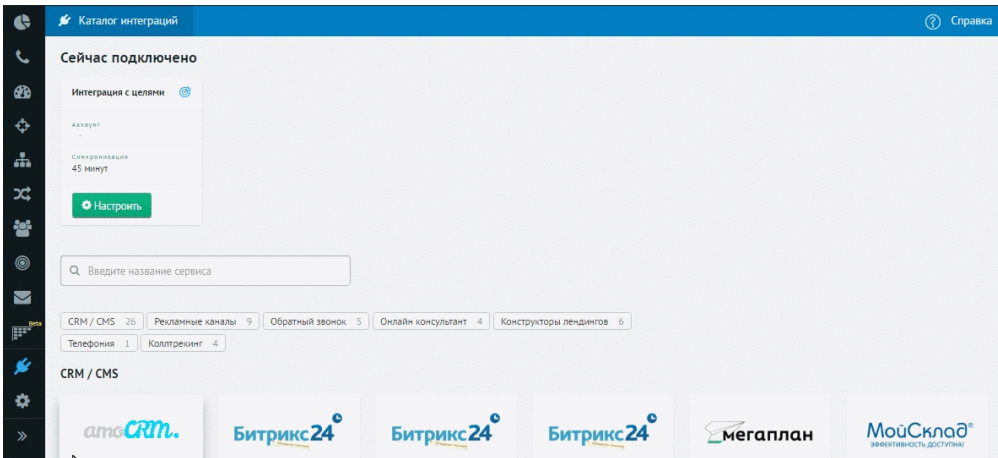


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- CRM?
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- Roistat
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, CRM , , , .  
*Roistat* .



, CRM, (, ) . , CRM. , . *Roistat* , . CRM, .

**i** Roistat 30-60 .

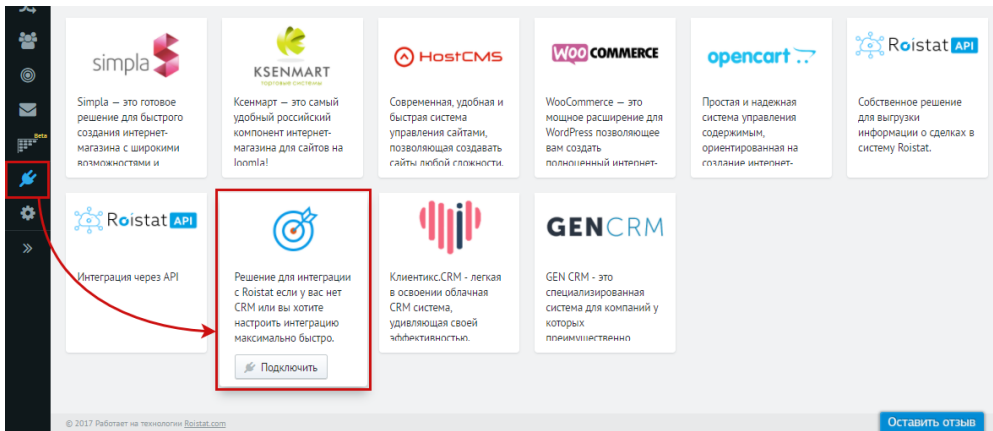
**i** .

### CRM?

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### Roistat

*Roistat* ( CRM / CMS).



`roistatGoal.reach()` , :

- `(leadName)`
- `(name)`
- `(phone)`
- `(price)`
- `(text)`
- `(fields)`
  - `status: 'id'`
  - `cost: <sum> (, cost: 1000)`

`()`:

```
onclick="roistatGoal.reach({leadName: ' ', text: ' ', price: '300', fields: {status: '1'}})"
```

:

```
<form id="form_1">
  <input placeholder=" " name="user" size="25" class="mb-input"></input>
  <input placeholder=" " name="phone" class="mb-input"></input>
  <button class="mb-button" type="button" onclick="roistatGoal.reach({leadName: ' ', text: ' ', price: '300'})"></button>
</form>
```

Google Analytics, . Roistat:

```
<form id="form_1">
  <input placeholder=" " name="user" size="25" class="mb-input"></input>
  <input placeholder=" " name="phone" class="mb-input"></input>
  <button class="mb-button" type="button" onclick="ga('send', 'event', 'enent_category', 'event_action', {
hitCallback: yaCounterCOUNTER_ID.reachGoal('ORDER', {}, roistatGoal.reach({leadName: ' ', text: ' ', price: '300'})});"></button>
</form>
```

., :

1. API : [https://cloud.roistat.com/api/v1/project/integration/order/<goal\\_id>/goal/update?project=#####&key=#####](https://cloud.roistat.com/api/v1/project/integration/order/<goal_id>/goal/update?project=#####&key=#####).
2. .
3. <goal\_id> API .
4. Roistat ##### project= API- key=.
5. : <https://cloud.roistat.com/api/v1/project/integration/order/rs100/goal/update?project=101999&key=eaa111999a12345....>
6. API .
7. POST-API :

```
{ "order_fields": {
  "price": "500",
  "site": "www.test.com"
}
}
```

8. .

0

.. .

jQuery.

:

```
<form id="form_1">
  <input placeholder=" " name="user" size="25" class="js-input-name mb-input"></input>
  <input placeholder=" " name="phone" class="js-input-phone mb-input"></input>
  <button class="js-submit-button mb-button" type="button"></button>
</form>
```

, :

```
<script>
$( '.js-submit-button' ).on( 'click', function() {
  var name = $( '.js-input-name' ).val();
  var phone = $( '.js-input-phone' ).val();
  roistatGoal.reach( { name: name, phone: phone, text: " ", fields: {
    manager_id: '5',
    source: 'site'
  } } );
});
</script>
```

. is\_need\_callback: '1'.

:

```
<button class="mb-button" type="button" onclick="roistatGoal.reach( { name: ' ', phone: '79111234567',
is_need_callback: '1', email: 'e@mail.ru', price: '300', leadName: ' ', text: ' ' } )"></button>
```

/ - ( ).

,, Roistat .

..:

```
...
<form id="form_1">
<input placeholder=" " name="user" size="25" class="mb-input"></input>
<input placeholder=" " name="phone" class="mb-input"></input>
<button class="mb-button" type="button"></button>
</form>
...
```

onclick="roistatGoal.reach({name: '', phone: '79111234567', is\_need\_callback: '1', email: 'e@mail.ru', price: '300', leadName: '', text: ''})" - <button:

```
<form id="form_1">
<input placeholder=" " name="user" size="25" class="mb-input"></input>
<input placeholder=" " name="phone" class="mb-input"></input>
<button class="mb-button" type="button" onclick="roistatGoal.reach({name: '', phone: '79111234567',
is_need_callback: '1', email: 'e@mail.ru', price: '300', leadName: '', text: ''})"></button>
</form>
```

API- /project/integration/order/{orderId}/status/update.

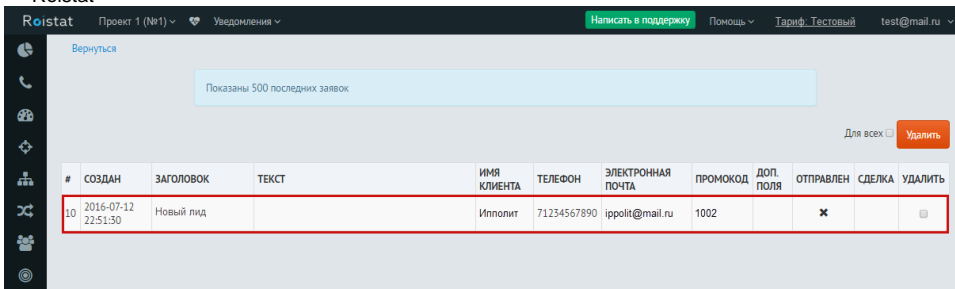
```
{
"status_id": "1"
}
```

1, - 2.

, "fields": {" ": "", " ": ""}.

⚠, Roistat, .

- 1.
- 2. Roistat



- 3. ,
- 4. CRM: ✘ - .