



# YCLIENTS

- 1.
  - YCLIENTS
- 2. roistat
- 3. YCLIENTS
- 4. YCLIENTS

 YCLIENTS .

 YCLIENTS Roistat.

## 1.

, , Roistat. Roistat.

, , , , .

### YCLIENTS

YCLIENTS

```
<script type="text/javascript" src="https://wXXXXX.yclients.com/widgetJS" charset="UTF-8"></script>
```

wXXXXX - ID .

:


```
<script>
window.roistatVisitCallback = function(visitId) {
document.cookie = 'yextrafield_roistat=' + visitId;
var script = document.createElement('script');
script.src = "https://wXXXXX.yclients.com/widgetJS";
document.getElementsByTagName('body')[0].appendChild(script);
};
</script>
```

wXXXXX ID .

## 2. roistat

YCLIENTS - Roistat.

 roistat, .

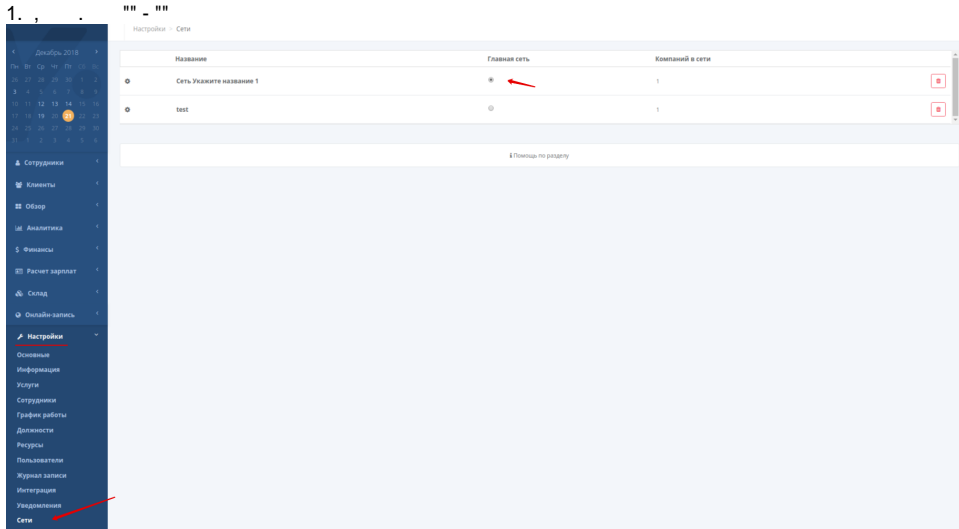
 - (, -), roistat . .

, roistat :

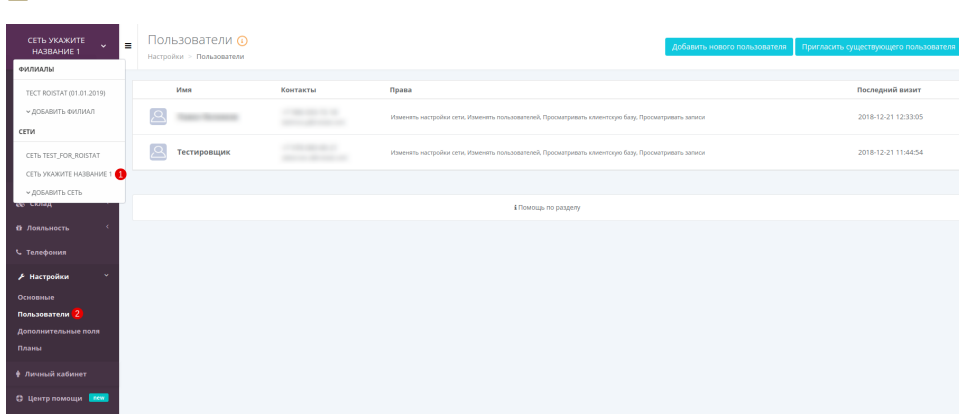
- yamarket{ID}, .. ID - . , yamarket1.
- direct{ID}, .. , direct2.
- google{ID}, Google Adwords. , google3.
- merchant{ID}, Google Merchant Center. , merchant4.
- vk{ID}, .. , vk5.
- facebook{ID}, Facebook. , facebook6.
- mytarget{ID}, myTarget.
- seo\_yandex, SEO - .
- seo\_google, SEO - Google.

## 3. YCLIENTS

1. .
2. CRM / CMS YCLIENTS .
3. YCLIENTS:
  - a. , . +, . , 7xxxxxxxxx.



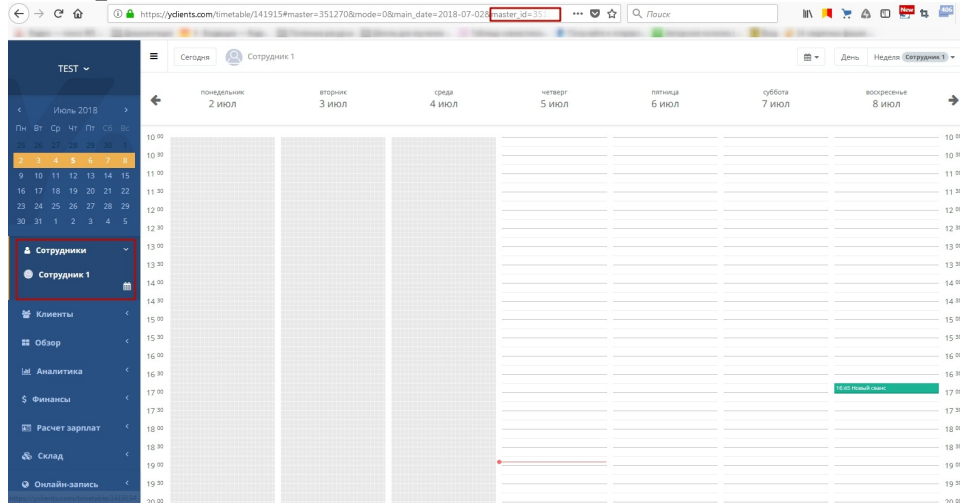
2. , (1) "" - "" (2), .



b. .

4. . YCLIENTS .
5. , . .
6. . . .
7. :
  - a. , . .
  - b. -; -.
  - c. . .
8. . Roistat .
  - a. YCLIENTS .

b. *master\_id=* :



YCLIENTS.

9. .

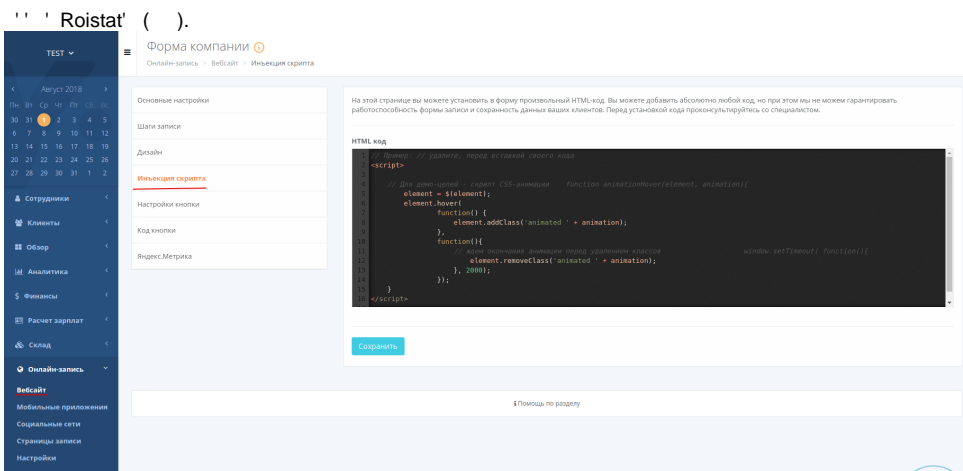
10. YCLIENTS - .

11. HTML :

```
<script>
(function(w, d, s, h, id) {
  w.roistatProjectId = id; w.roistatHost = h;
  var p = d.location.protocol == "https:" ? "https://" : "http://";
  var u = /^.*roistat_visit=[^;]+(.*)?$/ .test(d.cookie) ? "/dist/module.js" : "/api/site/1.0/"+id+
/init";
  var js = d.createElement(s); js.charset="UTF-8"; js.async = 1; js.src = p+h+u; var js2 = d.
getElementsByTagName(s)[0]; js2.parentNode.insertBefore(js, js2);
})(window, document, 'script', 'cloud.roistat.com', ' ');
</script>
<script>
  window.onRoistatModuleLoaded = function () {
    var params = window
      .location
      .search
      .replace('?','')
      .split('&')
      .reduce(
        function(p,e){
          var a = e.split('=');
          p[ decodeURIComponent(a[0])] = decodeURIComponent(a[1]);
          return p;
        },
        {}
      );
    if (params['yextrafield_roistat']) {
      window.roistat.setVisit(params['yextrafield_roistat']);
    }
  };

  window.roistatVisitCallback = function (visitId) {
    console.log('visitId', visitId);
  };

  window.yclientsAdditionalOptions = {
    bookingCustomFields: {
      roistat: visitId
    }
  };
};
</script>
```



12. .

#### 4. YCLIENTS

( YCLIENTS), CRM Roistat - , Roistat, CRM. . CRM Roistat.

CRM ( YCLIENTS), Roistat **roistat roistat\_visit**.

, :

```
$roistatVisitId = array_key_exists('roistat_visit', $_COOKIE) ? $_COOKIE['roistat_visit'] : "";
```

⚠ Roistat ( + ), , Roistat-, . Roistat , Yclients.

:

1. .
2. Roistat .
3. YCLIENTS .
4. .
5. , .
6. : ✓, YCLIENTS – .

