

Roistat

- Roistat
 - CRM
 - CRM
 - ost CRM
 -

= --

, ROI, :

$ROI = (-) / \times 100\%$

Roistat

Roistat . . Roistat , . . (, CRM), Roistat .

Roistat .

CRM 

CRM , . . , Platrum . CRM Roistat CRM.

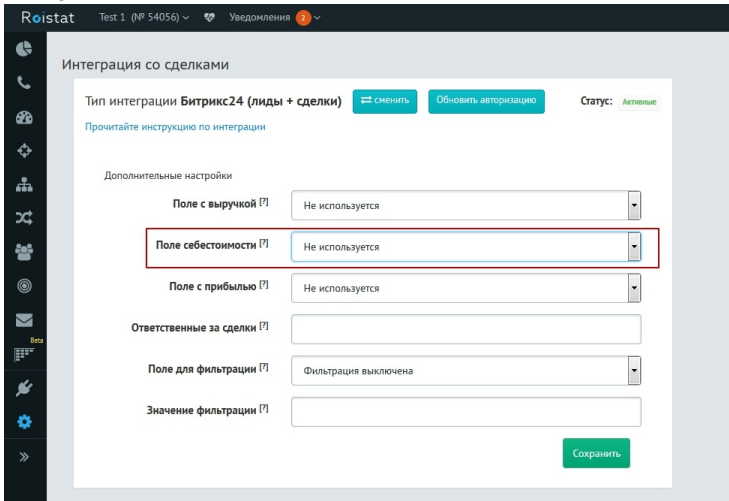
CRM

, CRM, , . . , CRM , , : = - .

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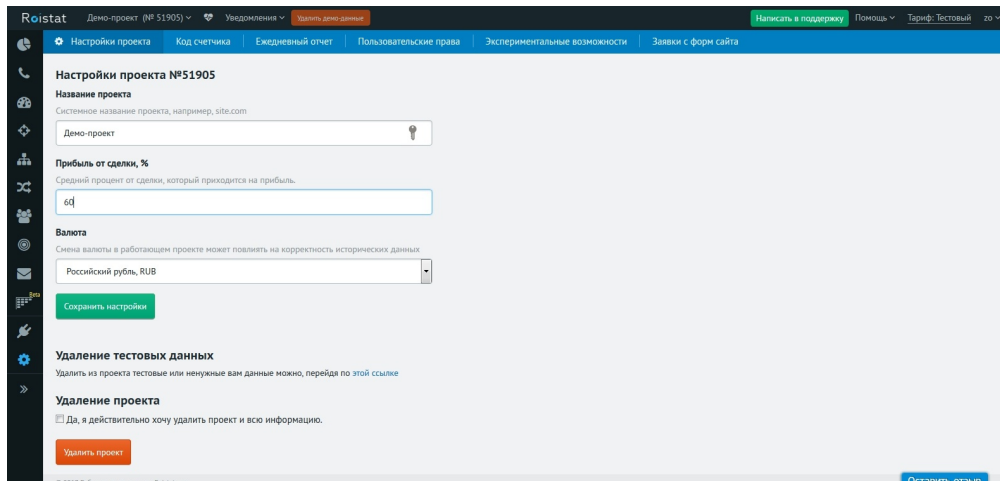
1. Roistat .
2. CRM .



ost CRM

Roistat cost CRM, .

Roistat:



ⓘ , .
:

$$= (, \% x) / 100\%.$$

, , :

$$= - .$$

CRM.

$$= 5300 .$$
$$= 60\% .$$
$$= (60\% \times 5300) / 100\% = 3180 .$$
$$= 5300 - 3180 = 2120 .$$